



# Digital Communications: Connecting everyone

## You are the producer!

In this unit you will be acting as media producers. In groups your task is to produce a short project that acts as a promotional video for the Engaging with Communications exhibition at the Museum of Science and Industry in Manchester. You can use any combination of media (video, sound, still images) but the final product must be able to be played on a computer so that you can show it to your class.

Project title	Engaging with communications
Commissioning body	Salford University
Brief description	Salford University is inviting submissions of media projects suitable for inclusion in an Engaging with Communications exhibition to be housed at the Museum of Science and Industry in Manchester. The project should conform to the technical specifications below but should be creative and exciting. The sponsor is particularly interested in new and exciting projects that make best use of the possibilities offered by modern digital production methods.
Output format	Full screen Quicktime movie or other video file that can be played on standard desktop computers.
Time limit	The project should have a playing time of between 3 and 5 minutes.
Subject choice	The video should be a promotional piece for an Engaging with Communications exhibition in the Connecting Manchester gallery at MOSI, Manchester.